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journal homepage: www.elsevier.com/locate/visresThe role of gaze direction in face_vie point aftereffect

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abstract

Face_vie point aftereffect is a visual illusion that, after adaptation to a face side_vie, the perceived_vie direction of the same face subsequently presented near its front_vie is biased in a direction opposite to that of the adapted_vie. Face gaze is a unique component in face not only because its direction is relatively independent of face_vie direction, but also because it is a primary cue for conveying social attention. Here, we studied the contribution of gaze direction adaptation to the formation of face_vie point aftereffect. We found that a tiny (in terms of relative area) change of gaze direction in adapting face stimuli could induce a dramatic reduction in the magnitude of face_vie point aftereffect. However, vertical inversion of the face stimuli almost abolished the reduction. Implications of these findings about face_vie representation and gaze direction representation are discussed.

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1. Introduction

Visual adaptation has been dubbed the psychophysicist's micro-electrode because the resulting visual aftereffects could be utilized to infer selective neural sensitivities to various stimulus dimensions, from low-level stimulus features (Anstis & Moulden, 1970; Blake-More & Campbell, 1969; Kohler & Wallach, 1944) to mid-level surface and shape properties (Regan & Hamstra, 1992; Székely & Grabowicz, 2002; van Lier, Vergeer, & Anstis, 2009), to high-level object and face properties (Fang & He, 2005; Leopold, O'Toole, Vetter, & Blanz, 2001; Rhodes, Jeffery, Watson, Clifford, & Nakamura, 2003; Watson & Clifford, 2003; Webster, Kaping, Mizokami, & D'Amel, 2004; Webster & Maclin, 1999; Zhao & Chubb, 2001). For example, adaptation to a leftward or rightward gaze/face could bias our percept of gaze/face direction opposite to the adapted direction. These illusions were termed gaze direction aftereffect (Jenkins, Beal, & Calder, 2006) and face_vie point aftereffect (Fang & He, 2005; & Chaudhuri, 2006), which suggest a multichannel system comprising separate channels for coding different gaze directions or face_vies (Calder, Jenkins, Cassel, & Clifford, 2008). These two aftereffects have also received attention beyond vision research areas because face and gaze directions are primary cues for conveying social attention and they have been the focus of a large body of 'social attention' studies in recent years (Nymmenmaa & Calder, 2009).

Many single-unit recording and functional magnetic resonance imaging (fMRI) studies have been carried out to study neural representations of gaze direction and face_vie in monkey and human

visual system. In monkey subjects, Perrett and colleagues (1991) found that the majority of neurons in the anterior superior temporal sulcus (STS) exhibited face_vie selectivity, and most of them showed a bimodal tuning property, which has been confirmed by other groups (De Souza, Eifuku, Tamura, Nishijo, & Ono, 2005; Desimone, Albright, Gross, & Bruce, 1984; Hasselmo, Rolls, Baylis, & Nalwa, 1989). Such neurons were also found in the inferior temporal cortex (IT) (Desimone et al., 1984). Although investigated less extensively, neurons tuned to distinct gaze directions were also identified in STS (Perrett, Hietanen, Oram, & Benson, 1992). And bilateral STS ablation could impair gaze perception specifically (Campbell, Hood, Coffey, Regard, & Landis, 1990). In human subjects, using an fMRI adaptation paradigm, Fang, Moray, and He (2007) demonstrated that face_vie and gaze were represented in STS and FFA (fusiform face area) (see also Andrews & Funk, 2004). Hoffman and Haxby (2000) showed that attending to gaze direction could activate STS more strongly than attending to face identity, suggesting the important role of STS in gaze perception. An fMRI adaptation study by Calder and colleagues (2007) provided clear evidence for separate neural populations in STS coding left and right gaze.

In summary, converging evidence has identified STS as a critical area for coding both gaze direction and face_vie. A natural question to ask is how the neural representations of gaze direction and face_vie influence each other. The interaction of face_vie direction and gaze direction might convey different cues to social attention and perhaps links to more general proposals regarding the role of STS in processing intentionality (Vander Wyk, Haddad, Carter, Sobel, & Pelphrey, 2009). Several human behavioral studies have shown an influence of face_vie direction on the perception of gaze direction and vice versa (Langton, 2000; Langton, Hone, & Tessler,

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2004; Ricciardelli & Driver, 2008). De Souza and colleagues (2005) elaborately investigated the function of different parts of anterior STS in macaque monkeys and found that modulation of the responses of face-view-selective neurons by gaze direction was evident in the rostral part of anterior STS (see also Perrett et al., 1992). Specifically, neuronal responses to a face side-view could be either enhanced or inhibited by the gaze direction simulating eye contact directed toward and away from subjects (a similar stimulus can be found in Fig. 1A in the incongruent condition), but the proportion of the enhanced neurons was significantly larger than that of the inhibited neurons.

In this study, we took advantage of face-view point aftereffect to investigate this issue. For a face image, its view direction and gaze direction are relatively independent. And both view direction adaptation and gaze direction adaptation might contribute to the formation of face-view point aftereffect. To separate these two adaptation effects, in the first experiment, we manipulated face-view direction and gaze direction independently in our stimuli. The adapting stimulus was a face side-view, but the gaze could be either consistent with the face-view or projected toward the subject (i.e. simulating eye contact). By comparing the magnitudes of face-view point aftereffect in these two conditions, we examined how the gaze direction modulated the face-view point aftereffect. In addition, to test if the modulation (if there was any) was simply due to the face image difference between these two conditions,

we carried out the second experiment in which all the stimuli were vertically inverted. Since the image difference was the same in these two experiments, any difference in the modulation effect should be attributed to the specific role of gaze direction in face-view point aftereffect.

2. Experiments 1 and 2

2.1. Methods

2.1.1. Participants

Six naïve subjects (2 male and 4 female) with normal or corrected-to-normal vision participated in both Experiments 1 and 2. They gave written, informed consent in accordance with procedures and protocols approved by the human subject review committee of Peking University.

2.1.2. Apparatus and stimuli

Stimuli were presented on an Iiyama color graphic monitor (model: MM906UT; refresh rate: 100 Hz; resolution: 1024×768 ; size: 19 in.). The viewing distance was 57 cm. In Experiment 1, the adapting and test stimuli were upright faces and the views were generated by projecting a 3D face model with different in-depth rotation angles onto the monitor plane with the front-view as the initial position; 30° rotation for adaptors; and 0° , 3° , and 6° rotation for test stimuli. Both left and right rotations were executed. FaceGen Modeller 3.1 (<http://www.facegen.com/>) was used to generate the 3D face model and manipulate the gaze direction of the face. For the adaptors, the gaze direction could be either the same as the face-view direction (congruent condition) or simulate eye contact directed toward and away from the subject (incongruent condition) (Fig. 1A). For the test stimuli, the gaze direction was the same as the face-view direction (Fig. 1B). In Experiment 2, the adapting and test stimuli were the vertical inversions of the stimuli in Experiment 1 (Fig. 1C and D). All the stimuli extended no more than $3.2^\circ \times 3.2^\circ$.

2.1.3. Experimental procedure

In Experiments 1 and 2, there were two adaptation conditions (gaze direction and face-view direction were congruent or incongruent) and one baseline condition (no adaptation). Each adaptation condition had ten blocks (five blocks with the left side-view adaptor and the other five with the right side-view adaptor), and the baseline condition had five blocks. Each block consisted of 50 trials. In Experiment 1, for the two adaptation conditions, subjects adapted to the 30° side-view of the face, and the five test stimuli were always the front-view (0°) and 3° and 6° side-views (left and right). Each adaptation block began with a 25 s pre-adaptation. After a 5 s topping-up adaptation and a 1 s blank interval, one of the five test stimuli was presented for 0.2 s and subjects were asked to make a two-alternative forced-choice (2-AFC) judgment of the view direction of the test stimulus, either left or right (Fig. 2). To avoid local adaptation during the adaptation period, the adapting stimulus floated randomly within a $5.7^\circ \times 5.7^\circ$ area, whose center was coincident with the center of the monitor. The starting point of the adapting stimulus was also randomly distributed in this $5.7^\circ \times 5.7^\circ$ area, and its floating velocity was $0.85^\circ/\text{s}$. The position of the test stimulus was randomly distributed within the $5.7^\circ \times 5.7^\circ$ area too. During the experimental period, a fixation point was placed in the center of the monitor and subjects were required to maintain fixation. In all the adaptation blocks, each of the five test stimuli was presented 10 times, for a total of 50 stimulus presentations/trials with a random sequence. All of the data from the ten blocks were pooled together for analysis. The baseline condition was very similar to the adaptation conditions except that



Fig. 1. Face stimuli in Experiment 1 (A and B) and Experiment 2 (C and D). (A) Adapting stimuli are the 30° side-views (left and right) of a face. Their gaze direction and face-view direction are either congruent (left column) or incongruent (right column). (B) Test stimuli are the front-view (0°) and 3° , 6° side-views (left and right) of the face. Their gaze direction and face-view direction are congruent. (C and D) Vertical inversions of the stimuli in (A) and (B).

Subjects were asked to judge the direction of the test stimuli without any adaptation. The temporal order of a total of 25 ($2 \times 10 + 1 \times 5$) blocks was randomized across experimental conditions. Subjects were given one practice block for each experimental condition before the main experiment. In Experiment 2, the procedure was the same as that of Experiment 1, but the stimuli were the vertical inversions of those in Experiment 1.

For both Experiments 1 and 2, data were collected in 2–3 sessions. Experiment 1 was carried out before Experiment 2. However, we reran Experiment 1 with three of the six subjects after Experiment 2. Their data showed a very similar pattern as before, which suggested that the experimental order was not a confound.

2.2. Results

The results are presented in Fig. 3 as psychometric functions: the percentage of trials in which subjects indicated that the direction of the test faces was opposite to the adaptor plotted as a function of their true direction. In both experiments, without any adaptation, subjects gave nearly perfect performance for all five test stimuli (50% level for the front view, correct identification for the 3° and 6° test stimuli; see the black lines in Fig. 3). In other words, subjects had no trouble discriminating directions of 3° and 6° from the front view. However, after adaptation to the 30° side view of the upright or inverted face, the psychometric functions showed a general horizontal shift to the left for both the congruent and incongruent conditions (compare the black lines with the dark gray and light gray lines in Fig. 3). The front views were often judged as facing away from the adapted view direction and even some of the test stimuli facing in the same direction as

the adaptors were perceived as facing the direction opposite to that of the adaptors.

To quantify the magnitude of the view point aftereffect, psychometric values at the five test views were fit by using a cumulative normal function for individual subjects. We interpolated to find the view expected to be seen as the front view in 50% of the trials before and after adaptation. We quantified the magnitude of the view point aftereffect as the angular difference between the views found through interpolation before and after adaptation (i.e. a horizontal shift between the cumulative normal functions). In Experiment 1, the magnitudes were significantly above 0 for both the congruent condition (Mean \pm SEM: 1.21 ± 0.23 ; $t(5) = 5.16$, $p = 0.004$) and the incongruent condition (Mean \pm SEM: 0.77 ± 0.16 ; $t(5) = 4.74$, $p = 0.005$). The magnitude for the congruent condition was significantly larger than that for the incongruent condition ($t(5) = 3.057$, $p = 0.028$) (left panel of Fig. 3). In Experiment 2, the magnitudes were also significantly above 0 for both the congruent condition (Mean \pm SEM: 1.69 ± 0.36 ; $t(5) = 4.71$, $p = 0.005$) and the incongruent condition (Mean \pm SEM: 1.52 ± 0.32 ; $t(5) = 4.77$, $p = 0.005$). But there was no significant difference between these two conditions ($t(5) = 1.068$, $p = 0.334$) (right panel of Fig. 3). We also compared the magnitudes for the congruent condition between Experiments 1 and 2a

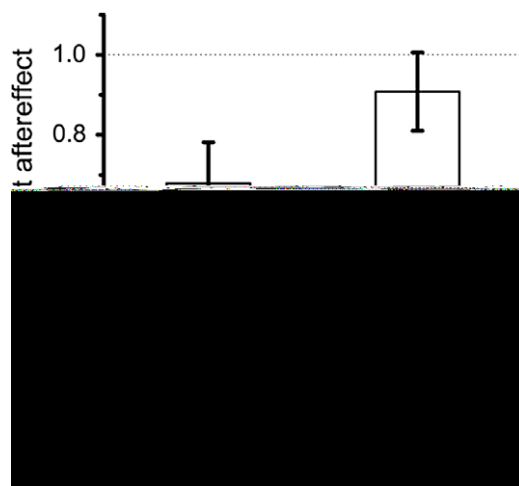


Fig. 4. Normalized vertical point aftereffects for the incongruent adaptation condition in Experiment 1 (upright face) and Experiment 2 (inverted face). When the gaze direction and face vertical direction of the adapting stimuli are congruent, the magnitude of the vertical point aftereffect was set to 1. Error bars denote 1 SEM.

3. Experiment 3

Experiment 1 demonstrated that face side vertical stimuli with incongruent gaze induced a significantly weaker vertical point aftereffect than those with congruent gaze. One possible explanation is that the side vertical stimuli with incongruent gaze might be perceived as being closer to the front vertical than those with congruent gaze, thus they could be considered as weaker adaptors. In Experiment 3, we attempted to measure the effect of gaze direction on perceived face vertical direction.

3.1. Methods

3.1.1. Participants

Six naïve subjects (4 male and 2 female) with normal or corrected to normal vision participated in Experiment 3. Three of them also participated in Experiments 1 and 2. They gave written, informed consent in accordance with procedures and protocols approved by the human subject review committee of Peking University.

3.1.2. Apparatus and stimuli

The apparatus and the face models were the same as those used in Experiments 1 and 2. The viewing distance was 57 cm. Sample faces were the adapting stimuli in Experiment 1, 30° side vertical. Their gaze direction and face vertical direction could be congruent or incongruent. Test faces were 24°, 27°, 30°, 33° and 36° side vertical. Their gaze direction and face vertical direction were congruent. All the stimuli extended no more than $3.2^\circ \times 3.2^\circ$.

3.1.3. Experimental procedure

Subjects were instructed to discriminate face vertical directions. In a trial, a sample face and a test face were each presented for 200 ms, separated by a 400 ms blank interval (Fig. 5A). The order of the sample face and the test face was randomized. Subjects needed to make a 2-AFC judgment of the direction of the second face relative to the first face (left or right). Each subject completed a total of 16 blocks, 8 blocks with left side verticals and the other 8 blocks with right side verticals. Each block contained 50 trials, 25 trials with the congruent sample face and the other 25 trials with the incongruent sample face. The five test faces were each presented 10 times, and were randomly distributed in a block. All of the data from the 16 blocks were pooled together for analysis.

The face stimuli were randomly presented within a $5.7^\circ \times 5.7^\circ$ area whose center was coincident with the center of the monitor. During the experimental period, a fixation point was placed in the center of the monitor and subjects were required to maintain fixation.

3.2. Results

The results are presented in Fig. 5B as psychometric functions: the percentage of trials in which subjects indicated that the vertical direction of the test faces was more tilted from the front vertical than the sample face plotted as a function of their vertical direction. It is apparent that, comparing to the congruent sample face, the incongruent sample face that simulated eye contact was judged to be closer to the front vertical.

To quantitatively measure the effect of gaze direction on perceived face vertical direction, psychometric analyses at the five test verticals were fitted using a cumulative normal function for individual subjects. We interpolated to find the vertical matching the perceived vertical direction of the congruent and incongruent sample faces. Mean vertical directions averaged across subjects were 29.9° and 28.4° for the congruent and incongruent sample faces, respectively. The effect was small (1.5°), but significant ($t(5) = 3.272, p = 0.022$).

4. Discussion

We observed a significant vertical point aftereffect after adapting to an upright face or an inverted face, regardless of whether the face vertical direction was the same as the gaze direction or not. But the modulation effect of gaze direction was evident only for the upright face. These findings shed light on the neural representations of face vertical and gaze direction and their interaction.

Although both face vertical adaptation and gaze adaptation might contribute to the formation of face vertical point aftereffect, it is unclear to what extent gaze adaptation could contribute to the aftereffect, especially considering that the gaze occupies a very small portion of the face (i.e. 1.7% in our stimuli). Surprisingly, keeping the gaze directed towards subjects in the adapting faces resulted in about 1/3 reduction of the magnitude of the vertical point aftereffect. In other words, the transfer of vertical point aftereffect between faces with different vertical-gaze configurations was only 68%. In a previous study, using the same experimental procedure, Fang, Ijichi, and He (2007) found that the transfer of vertical point aftereffect between faces with different identities was 82%. This comparison demonstrates the special and important role of gaze direction in face vertical point aftereffect – a tiny gaze change (in terms of relative area) has a more profound effect than a whole face identity change!

The results in Experiments 2 and 3 rule out two potential explanations of the gaze modulation effect in Experiment 1 (upright face). One explanation is that the modulation effect was due to the face image difference between the adaptors in the congruent and incongruent conditions. However, the null effect in Experiment 2 renders this explanation impossible since the image difference was the same in Experiments 1 and 2. The other explanation is that the side vertical stimuli with incongruent gaze might be perceived as being closer to the front vertical than those with congruent gaze, thus they could be considered as weaker adaptors. In Experiment 3, we found that the direct gaze (i.e. looking at the subject) could bias the perceived direction of the adapting face vertical towards the front vertical by about 1.5° , which meant that the perceived direction of the adapting face vertical was about 28.5° . Recently, we measured the angular function of the face vertical point aftereffect, that is, how does the magnitude of the aftereffect depend on the angle between adaptor and test (manuscript in preparation). We found

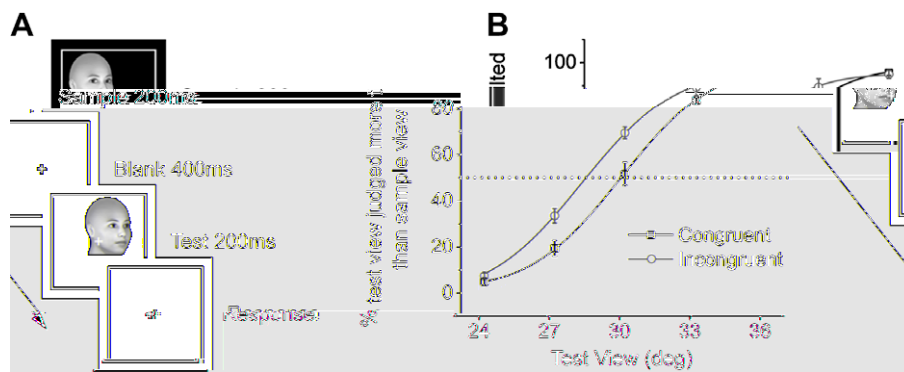


Fig. 5. Procedure and results in Experiment 3. (A) Schematic description of the experimental procedure. A sample face and a test face were presented successively. Subjects needed to make a 2-AFC judgment of the viewing direction of the second face relative to the first face (left or right). (B) Psychometric functions showing viewing direction judgments for the congruent and incongruent sample faces. Data points averaged across subjects were fitted using a cumulative normal function. The abscissa refers to the viewing direction of the test faces. The ordinate refers to the percentage of trials in which subjects indicated that the viewing direction of the test faces was more tilted from the front than the sample face. Error bars denote 1 SEM.

that, as the angle increased from 0° to 90°, the aftereffect magnitude increased quickly, peaked at 20°, and then gradually decreased. These data suggested that the perceived change of face viewing direction should enhance (rather than attenuate) the aftereffect, which is opposite to the prediction from the second explanation.

Other psychophysical data, along with previous electrophysiological and neuroimaging studies, point to the determinative role of neural circuits in STS in the face viewing point aftereffect. First, in the study by Fang et al. (2007), we speculated that the strong transfer of the face viewing point aftereffect between faces with different identities is due to the fact that face-selective neurons in STS are generally not sensitive to identity (Perrett et al., 1992). Second, the significant reduction of face viewing point aftereffect by the incongruent gaze direction can be explained by the existing findings in STS. One explanation is that both face viewing and gaze direction are coded in STS and their neural representations contribute to the formation of the viewing point aftereffect (Andrews & Fink, 2004; Calder et al., 2007; Fang et al., 2007). However, only face viewing adaptation took effect in the incongruent condition. A second explanation is that neural responses to a face side-view could be modulated (either enhanced or inhibited) by the gaze direction simulating eye contact directed toward subjects, and the net modulation effect at population level was enhancement (De Souza et al., 2005), which might counteract the adaptation effect and lead to a weaker aftereffect. It should be noted that these two explanations are not mutually exclusive.

Why does the incongruent gaze direction have little effect with the inverted face image? Although vertical inversion does not affect subjects' percept of face viewing direction (Fig. 3, baseline condition), it has been shown that sensitivity for gaze direction could be severely impaired by such an inversion (Jenkins & Langton, 2003; Schaninger, Lobmaier, & Fischer, 2005). Decreased sensitivity might lead to less gaze direction-specific adaptation and less modulation of the viewing point aftereffect consequently (Clifford & Rhodes, 2005; Murray & Wojciklik, 2004).

In summary, single psychophysical adaptation was demonstrated the important role of gaze direction in modulating the magnitude of viewing point aftereffect, suggesting a close relationship between face viewing representation and gaze direction representation. We also showed that vertical inversion of face images could abolish the modulation effect. Studying the representations of face viewing and gaze direction not only advances our understanding of the neural mechanism of face perception, but also help to understand how humans possess remarkable social attention skills since social attention is controlled primarily by gaze direction and face

viewing direction. Almost all previous researches studied gaze and face viewing separately (Näätänen & Calder, 2009). In future research, more psychophysical, brain imaging and single-unit studies are needed to carry out to obtain a full understanding of the interaction between gaze direction and face viewing and its biological significance.

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